

evento  
italiano



MILANO 2015  
FEEDING THE PLANET  
ENERGY FOR LIFE



**TOUR OPERATOR AND DESTINATION MANAGEMENT COMPANY**

# INCENTIVE

*We will turn your event into a successful experience!*

TOURS AND SPECIAL EVENTS FOR GROUPS IN ITALY





# EVENTO ITALIANO

## TOUR OPERATOR AND DESTINATION MANAGEMENT COMPANY

Evento Italiano organizes trips and events for groups and corporates in Italy.

Nowadays for a traveler it is very important to have an experience. A travel to discover the history, the monuments and the culture of a country is not enough, people needs to have an authentic experience and this is what we really offer.

Our special tours combine classic and unusual and are customized according to the needs of our clients. We organize tours in occasion of Music Events in Italy, each music tour features highlights such as the birth and inspiration places of Italian composers, artisans producing musical instruments, private collections and private concerts. Our nature and gourmet tours show the most beautiful and unpolluted places in Italy and they are a good opportunity to enjoy the Italian cuisine and to taste our wines.

As a D.M.C. we also offer a series of Incentive tours and Events which not only satisfy our customers' high expectations with a seamless execution of the event, but also grant the participants 'playful' access to the authenticity of our land.



In Roman times the word *Incentivum* stood for ‘setting alight’, ‘enhancing’, ‘**creating enthusiasm**’.

In one word, **motivating**. Motivation creates team spirit and identification and fosters a sense of togetherness.

Our name describes our area of competence much better than any long description: **ITALIA**.

An extraordinary country, the place ‘par excellence’ for authenticity and exclusiveness, a **naturally motivating destination**. As a **D.M.C.** we offer a series of Incentive tours and Events which not only satisfy our customers’ high expectations with a seamless execution of the event, but also grant the participants ‘playful’ access to the **AUTHENTICITY** of our country. Our **TUSCANY-BASED** headquarter is at your disposal to turn your event into a successful experience!

*We will turn your event into a successful experience!*



# INCENTIVE TOURS & ACTIVITIES



‘Setting alight’, ‘enhancing’, ‘creating enthusiasm’, the Roman called it *Incentivum*.

In one word, motivating. Motivation creates team spirit and identification and fosters a sense of togetherness.

As a Tuscany based Italy DMC we offer a series of Incentive tours and Events which not only satisfy our customers’ high expectations with a seamless execution of the event, but also grant the participants ‘playful’ access to the authenticity of our country.

regatta-event  
success  
VINTAGE  
cooking class  
BICYCLE  
FUNNY  
Marble  
treasure hunt  
Team Building  
INCENTIVE  
MISTERY gala  
unique  
EXPO  
ITALY  
painting adventure  
PRIZE-GIVING  
CREATING ENTHUSIASM  
MOTIVATION  
come together  
team effort  
Vespa

# OUR SELECTED LOCATIONS

Each single event must be geared to the characteristics and the objectives of the company. Therefore, the locations must be chosen accordingly. We offer locations in amazing scenarios on the beautiful coast, on the mountains, in marble quarries or on the hills, where you can breathe and taste the history of its local, high-class wines. For downtown events we provide locations in historical palaces, on squares, in medieval castles, in amazing villas, in old renovated buildings and much more.

**Exclusive** typical farmhouse  
contemporary ART STYLE  
SPARKLING WINE Fortress  
MODA HISTORICAL VILLA  
BORGO monument UNUSUAL  
Noble Palaces history technology  
CASTLE GARDA LAKE  
MEDIEVAL SQUARE historical centre





# OUR SELECTED ACCOMMODATION

Accommodation is selected among a wide range of 4 and 5 star hotels and resorts. Each event has its own history, that is why we propose the accommodation by following a series of criteria which vary according to the kind of event you are going to organise. The distance to the airport and to the places involved by the activities plays a crucial role in the selection.

Whether you are seeking exclusiveness or a full immersion in the typical Italian lifestyle, the accommodation will be selected accordingly. Be it downtown, on the hills or in the countryside, the accommodation we propose will in any case have all the facilities and services needed to turn your hotel stay into a successful experience.



Historical Centre  
CHARME country side  
resort  
LOMBARDY MOUNTAIN  
warm borgo hill wellness Park  
BREATHTAKING VIEW  
POOL WELCOME  
RELAIS SPA  
historical residence Comfort  
relax

# ALL THE SERVICES YOU MAY NEED

An expert partner means success. We have a long experience with events in Italy; we have a wide knowledge of the area, its inhabitants and their culture and traditions. The useful partnerships with our suppliers and the constant research and development will turn us into your point of reference in Italy. We can provide on-the-spot support, back office, light-audio-video services, assistance for media and communication projects, comfortable buses and minivans for transfers, but not only: we can hire private boats, ships, trains or helicopters. We can manage the necessary relations with the Italian authorities, provide translation and interpretation service, guides and tour escorts, and everything you need for a successful event.

ON-THE-SPOT ASSISTANCE  
guides and escorts    AUDIO lights  
Entertainment    auditorium  
**COMPETENCE**    video  
back-up    BUREAUCRACY  
translations & interpretations  
**CONFERENCE**  
printing    tensile structure  
transfers    SECRETARY    **MEETING**  
Efficiency

private boat    congress



# Benvenuti in ITALIA



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